BROCKTON PUBLIC LIBRARY
BOARD OF LIBRARY TRUSTEES
MEETING MINUTES

DATE: February 27, 2012 TIME: 6:30 p.m. PLACE: Trustees Room, Main Library
PRESENT: Mark Linde, Chair; Nancy Smith, Vice Chair; Janice Johnson-Plumer; Janet Landerholm; Eliot Miller; John Thomas; Elizabeth Marcus Wolfe, Library Director
ABSENT: Daryle Brown; Margaret Mone; Marvin Sezak
VISITORS: Susan McCormick
RECORDING: Elizabeth Wolfe, Director

TOPIC/AGENDA	FINDINGS/DISCUSSION	RECOMMENDATIONS/ACTIONS	FOLLOW-UP
1. Acceptance of Minutes	The minutes of the meeting of January 23, 2012 were accepted as submitted.	Motion by John Thomas, second by Janet Landerholm; voted approved (5 yes, 1 abstain)	
2. Hearing of Visitors	None		
Brockton Library Foundation Report	None Betsy reported that Fred Howell sent his regrets for not being able to attend the meeting.		
3. Director's Report	Betsy submitted a written report. Mark suggested that in regard to Food for Fines, we make a PSA to air on the cable TV channels. Mark asked about a debit card for paying overdue fines. Janet asked for a report on total fines owed outstanding. Betsy will request a report from OCLN. Betsy reported that OCLN is looking into network-wide online bill paying. She reported that once we have a new print/time management system in place, we can look into purchasing a debit card kiosk. These systems are complicated and expensive, and will need approval from the City for charge and debit card payments.		
4. Chairman's Report	Mark thanked the Board for their confidence in electing him as Chair. He sought out their opinions on the subject of the invitation Betsy received to serve as Vice President/President Elect of the Massachusetts Library Association. The trustees are generally in favor and feel the appointment would be good for Brockton. He asked Daryle to chair the Strategic Planning Committee; Daryle has accepted. Mark complimented the Committee as a nice, hard working group.		
5. Action Items	In regard to Bridgewater Public Library's status as decertified for State Aid to Public Libraries: Motion was made by Nancy Smith, seconded by Ed Miller; voted approval unanimously. "Motion to not allow any decertified library resident lending privileges."		
6. Old Business	None		
7. New Business	a.) Branding the Library: Motion was made by Janet Landerholm, seconded by Nancy Smith; voted approval unanimously. "Brockton Public Library" is the official name of the library. Other iterations such as "The Brockton Public Library" and "Brockton Public Library System" will no longer be used. b.) Mission Statement: A recommendation was made to the Board by the Strategic Planning Committee to adopt a new mission statement for the library. Janet described some of the process the committee used, including writing down key words. Mark said the statement should highlight the fact that the library allows everyone the same treatment and privileges. Motion was made by John Thomas, seconded by Ed Miller, voted approval unanimously. "Brockton Public Library is the free, open and essential resource that fosters literacy, stimulates imagination, and provides access to technology and information that promotes lifelong learning to strengthen our community."		